



ICT for Rural Education Development

eTextbook pilot in Nciba Circuit Schools

Technology for Rural Education Development (Tech4RED)

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To demonstrate how **technology research, development and innovation** can support the transformation of the **Education system**, in the particular **context and realities of rural South Africa**.

The aim is to **build on existing, new and future technology research, development and innovation initiatives** in various disciplines amongst multi-disciplinary partners, that can be **integrated and packaged** to support the Cofimvaba rural education district in South Africa in a **systemic way**

Tech4RED Large Scale Demonstrator **Purpose**



Key objective



To create a platform to enable widespread participation and collaboration between multiple stakeholders (private, public, academic, civil society, community) to implement a large **Technology for Education Demonstrator in the Cofimvaba rural school district** that has the **buy-in of key stakeholders** and has **demonstrable impact** on education and quality of life in the region

Focus Areas



- Health and Nutrition
- Transport and Logistics
- Building technologies
- Water & Sanitation
- Renewable energy
- Science and Technology Centre
- **ICT for Rural Education Development (ICT4RED)**

Overview of current ICT4RED activities

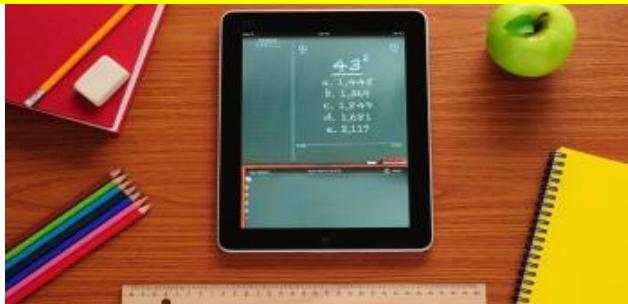


- ✓ **2012:** Rollout of Dr Math and other MXit-based Maths and Science options to all Cofimvaba schools
- ✓ **2012/13:** ICT4RED mobile learning pilot at Arthur Mfebe Senior Secondary School
- ✓ **2012:** eTextbook Investigation
- ✓ **2012/13/14:** Identify & rollout “Quick Win” ICT interventions
- ✓ **2013:** Large eTextbook Pilot

Cofimvaba eTextbook Priority Focus

AIM: 21st Century Schooling

SUPPORT FOR ACCESS TO DIGITAL CONTENT



Support for a 21st Century School Environment



ICT to support teaching and Learning

Improved EDUCATIONAL OUTCOMES

Learner Achievement

21st Century Skills & Competencies

Employability Skills & Competencies

LEARNERS AND HOME



TEACHERS AND SCHOOL

Support for informed and “smart” ICT decision-making

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FUNCTIONAL SCHOOL ENVIRONMENT

Competent Management & Leadership
Competent Educators
Informed parents

ADEQUATE INFRASTRUCTURE

Buildings
Sanitation
Electricity
Water

Access to ICTs

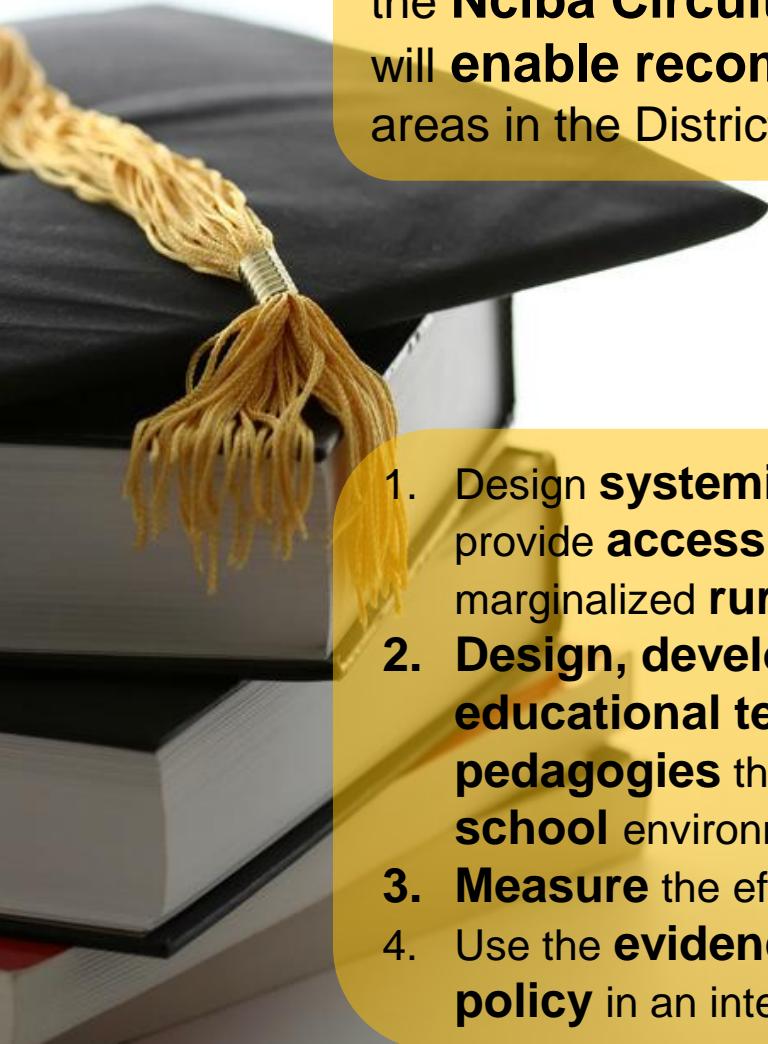
NON-ACADEMIC LEARNER SUPPORT

Health
Nutrition
Transportation
Socio-economic

GOVERNMENT AND POLICY

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Aim



To investigate the viability of providing **electronic textbooks** and other **educational digital content resources** to 25 schools in the **Nciba Circuit** of the Cofimvaba School District. This learning will **enable recommendations** towards **scaling** these to other areas in the District and ultimately nationally.

Objectives

1. Design **systemic** and **sustainable approaches** and **models** to provide **access to digital content** by **learners** at poor and marginalized **rural schools** in South Africa;
2. **Design, develop, test** and **improve new and evolving educational technologies, mobile devices, platforms and pedagogies** that support the **use of digital content** for **rural school** environments;
3. **Measure** the effect on the **21st skills of learners**; and
4. Use the **evidence** from the research within this context to **inform policy** in an integrated and coherent manner.

Project Scope

- Focus on 26 Nciba schools, 6 500 learners
- Test various models, in terms of
 - ✓ Devices (tablets)
 - ✓ Content
 - ✓ Infrastructure
 - ✓ Connectivity
 - ✓ Integration into the school
 - ✓ Costs (TCOs)
 - ✓ Sustainability
 - ✓ Logistics
 - ✓ Support & Maintenance
 - ✓ Operations
 - ✓ Change Management
 - ✓ Teacher training



- In parallel with existing paper-based textbooks
- CSIR Meraka will have overall project Management responsibility

NOW



Learning and Teaching Support Material consisting of paper-based textbooks, workbooks & readers

LEARNERS & HOME

TEACHERS & SCHOOL

GOVERNMENT & POLICY



21st Century Schooling



Learning and Teaching Support Material consisting of interactive multimedia learning resources

Project Management

CONTENT

Standards
Conversion
Creation & Customisation

TECHNOLOGY

Devices
Infrastructure
Connectivity

PEDAGOGY

Training
Preparation
In the classroom

CHANGE MANAGEMENT

People (District, SMT)
Technology
Process

OPERATIONS MANAGEMENT

Logistics
Support & Maintenance
Distribution

RESEARCH

Masters & PhD
Technology R&D
ICT4E R&D

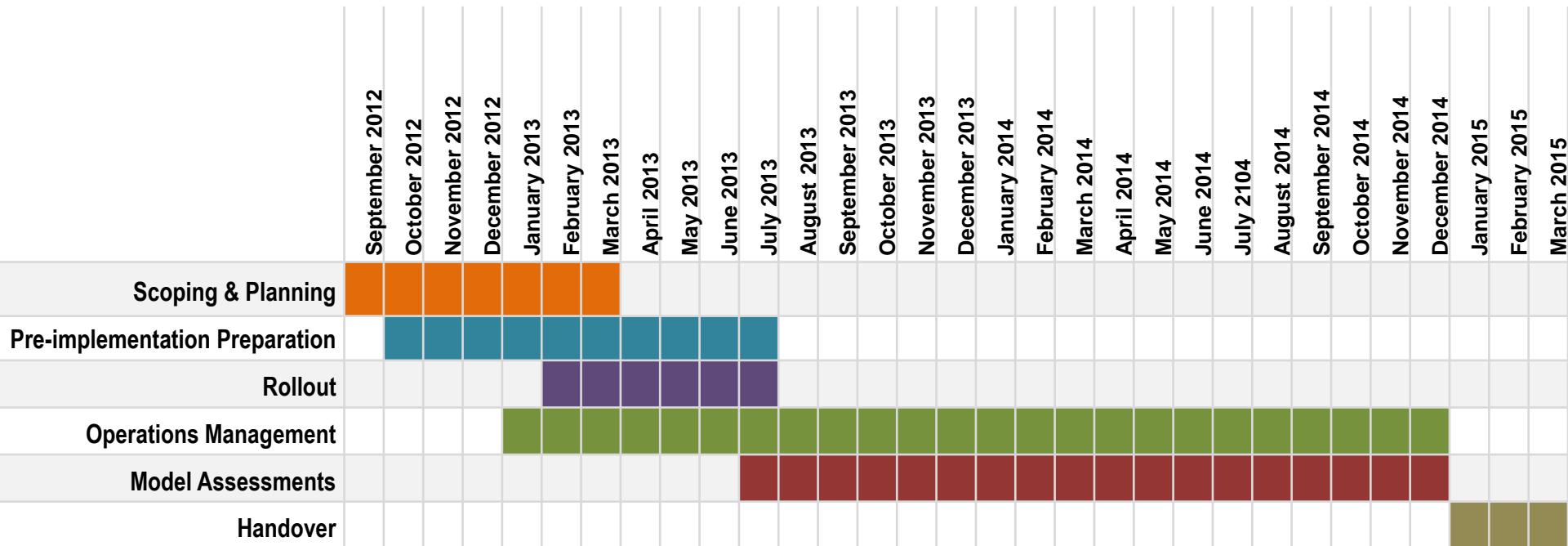
Monitoring & Evaluation

Principles



Phases – over 33 months

- **PHASE 1:** Scoping and Planning (August 2012 - March 2013)
- **PHASE 2:** Pre-implementation preparation (October 2012 - July 2013)
- **PHASE 3:** Rollout (February 2013 - July 2013)
- **PHASE 4:** Operational Management (January 2013 - December 2014)
- **PHASE 5:** Model assessments (July 2013 - December 2014)
- **PHASE 6:** Handover (January 2015 - March 2015)



Key Decisions

Enable CHOICE in terms of hardware, software and content, by supporting open standards as much as possible.

Technology

Why Android tablets and not iPad or dedicated eReaders?

- ✓ Affordable long-term **total cost of ownership** (TCO) in terms of repairs, replacement parts, cost of hardware, cost of accessories, etc;
- ✓ Availability of off-the-shelf, child-friendly, **ruggedised devices**;
- ✓ Since it is open source, it enables a **high level of customisation** (e.g. preloading educational apps, device tracking, customised software, version control, custom configuration of devices per phase/learner/teacher, etc);
- ✓ Support for **open standards** (e.g. ePub);
- ✓ Options to create a **South African Educational AppStore**, without having to go via a proprietary appstore;
- ✓ Ability to **side-load content and apps** (e.g. via an SD card);
- ✓ Support for **removable/expandable storage** which is critical for content dissemination in low/no connectivity environments;
- ✓ Ability to **tightly control specifications of devices** in order to save costs;
- ✓ Possibility of **lock-in is minimal**.



Power - friendly
Affordability
Ruggedness
Form Factor
Colour
Read in bright light
Read in dark
Interactivity
Multimedia
Wifi
3G
Other wireless
Removable storage
Standards support
Proprietary Bookstore
Lock-in Possibility
Future Proof

Device Comparison Matrix														
Device Type														
Dedicated eReaders														
Kindle/other	Green	Green	Red	Green	Red	Green	Yellow	Red	Green	Red	Red	Red	Red	Yellow
New device	Green	Yellow	Orange	Yellow	Red	Yellow	Red	Red	Green	Green	Green	Green	Yellow	Yellow
LCD eReaders														
Wyzeman	Red	Green	Orange	Green	Green	Green	Red	Green	Red	Green	Green	Green	Red	Red
Feature Phones														
Most brands	Green	Green	Yellow	Orange	Green	Yellow	Red	Yellow	Red	Yellow	Yellow	Green	Red	Red
Smartphones														
Vodafone 858 (Android)	Yellow	Green	Yellow	Orange	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green
High end Android	Yellow	Red	Orange	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green
iPhone	Yellow	Red	Orange	Green	Green	Yellow	Green	Green	Red	Yellow	Red	Red	Red	Red
Tablets														
Google Nexus 7 (Android)	Yellow	Green	Orange	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green
Kindle Fire (Android)	Yellow	Green	Orange	Green	Green	Yellow	Green	Green	Red	Yellow	Red	Yellow	Yellow	Green
Intel StudyBook (Android)	Yellow	Green	Green	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green
Chinese Custom (Android)	Orange	Green	Orange	Green	Green	Yellow	Green	Green	Green	Green	Green	Green	Green	Green
High end Android	Yellow	Red	Orange	Green	Green	Yellow	Green	Green	Red	Yellow	Green	Green	Green	Green
iPad	Yellow	Red	Orange	Green	Green	Yellow	Green	Green	Red	Red	Red	Red	Red	Green

Key Decisions

Design the infrastructure at the school to be as self-sustaining as possible, with regard to power, device storage and safety, content provision and network connectivity.

School infrastructure

Safe storage and charging facilities at each school – shared and in-classroom solutions

- ✓ Lockers
- ✓ Battery and solar backup
- ✓ Combination of off-the-shelf and custom

Local Wifi Network per school

- ✓ Off-the-shelf solutions

Local Content server per school

- ✓ MobiHub Meraka solution
- ✓ Secure storage
- ✓ Digital Doorway content
- ✓ Sentech educational content portal
- ✓ Local digital library solution (readers, books)
- ✓ Appropriate mobile educational apps and content to be sourced

Other infrastructure as appropriate

- ✓ Telkom library system
- ✓ Projector

Key Decisions

Focus on Maths, Science and supporting skills, such as numeracy, literacy and English as a first additional language (EFAL). Where additional content is available and can be easily sourced, it will also be made available.

Content

ALL

- ✓ Ruggedised tablets
- ✓ 3 Lesson plans per term developed for educators
- ✓ Digital “edupack” for educators
- ✓ Content server per school (“Local educational intranet”)

Foundation Phase (Gr R – 3)

- ✓ Shared tablets in the classroom
- ✓ Numeracy, Literacy, EFAL - DBE workbooks, 1 per grade
- ✓ Preload multimedia content in a “Sandbox”

Intermediate Phase (Gr 4 – 6)

- ✓ Shared tablets in the classroom
- ✓ Mathematics, Science, EFAL - DBE workbooks, 1 per grade
- ✓ Preload multimedia content in a “Sandbox”

Senior Phase (Gr 7 – 9)

- ✓ 1 tablet per learner (to use at home too)
- ✓ Mathematics, Science, EFAL - DBE workbooks, 1 per grade
- ✓ Preloaded multimedia content on tablet

Gr 10 - 12

- ✓ 1 tablet per learner (to use at home too)
- ✓ Mathematics, Science, EFAL
- ✓ DBE workbooks, 1 per grade and Siyavula textbooks
- ✓ Preloaded multimedia content on tablet

Key Decisions

Important to focus on underlying “soft skills”, such as leadership and management, in both the district and the schools. Focus is on preparing District officials and school management team (SMT).

Change Management



Community buy-in

- ✓ SGB
- ✓ Parents
- ✓ Local authorities
- ✓ Tribal authorities

District and Province

- ✓ Change Management training

School Management Team

- ✓ Management and leadership skills development
- ✓ ICT Change Management

Educators

- ✓ ICT Change Management
- ✓ Digital literacy
- ✓ Digital responsibility and footprints

Learners

- ✓ Digital literacy
- ✓ Digital responsibility and footprints

Key Decisions

Gradual, pragmatic introduction of educators to the technology and “teaching with technology” will give them time to integrate the technology into their teaching practice.

Pedagogy & Teacher training

Digital educator “edupack”

- ✓ Lesson plans
- ✓ CAPS documents
- ✓ Supporting information
- ✓ Good practice examples

Teacher pedagogical support person per school

- ✓ Focus on “how to teach with the technology”
- ✓ Link with Sasol initiative?

Training courses

- ✓ Close links with change management
- ✓ 10 - 12 courses
- ✓ After hours (afternoons)
- ✓ Short (3 hours)
- ✓ Different training content according to school phases (Foundations vs Intermediate vs Senior)



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Key Decisions

Tiered approach – local, on-site support and centralised escalation options.

Operations



Rollout

Implementation teams

- ✓ Wifi network + other infrastructure
- ✓ One school per week

Operational Management

Local on-site technical support per school

- ✓ Train young, unemployed youth from the community
- ✓ Local manager in Cofimvaba
- ✓ Central Help Desk
- ✓ Escalation to experts

Operations

- ✓ CSIR Meraka to incubate
- ✓ Link to existing operational environment for BB4All
- ✓ Handover NB!

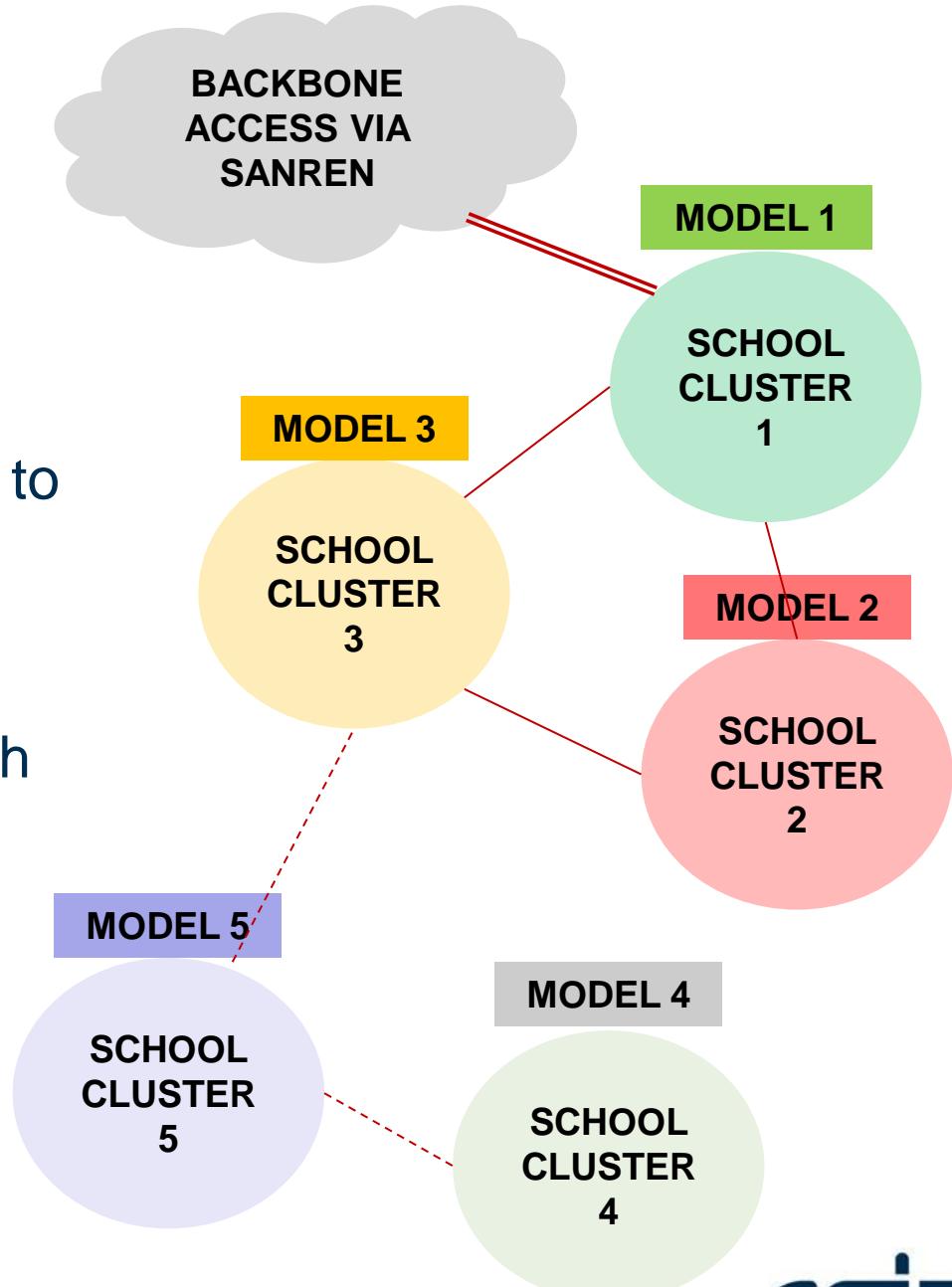
Assumptions



- ✓ Use of **SANReN** to provide backbone connectivity
- ✓ Leverage existing **BB4All network management teams** and **infrastructure**
- ✓ Access to **Tech4RED resources** (e.g. office space, community specialists, etc.)
- ✓ Leverage existing educational initiatives in Cofimvaba
- ✓ **Tablet prices** will continue to drop (and manufacturers/ suppliers will subsidise prices to be part of pilot)

Concept

- Local wifi network per school
- Schools physically close clustered in groups of 5-6 (5 groups altogether)
- Schools in each cluster linked to each other via wireless mesh
- Clusters linked to each other where possible
- Different models tested in each cluster:
 - ✓ Devices
 - ✓ Content management process
 - ✓ Device management
- Rollout 1 cluster per month, Feb 2013 to July 2013



Model per School

Training

Change Management



SMT

Educational Training



Educators

Devices

Educator Device



10" Android

Learner Device



Shared: 7" tablet (R-6)
1 to 1: 7" tablet (7-12)

Support

Technical



Local youngsters

Pedagogical



Teacher support

Content

Foundation



Numeracy, Literacy & EFAL

Gr 4 - 12



Maths, Science & EFAL

Infrastructure

Wifi



Local to the school

Storage & Charging



Lockers + battery backup

Solar Power



Where needed

School Content server



Accessible via Wifi

Model: FOUNDATION PHASE

Content	Learner Device	Usage
Numeracy, Literacy & EFAL DBE Workbooks	Ruggedised 7" Android device	Shared device Controlled use in the classroom
Additional preloaded child-friendly content	Wifi-only	“Sandbox”



Model: INTERMEDIATE PHASE

Content	Learner Device	Usage
Maths, Science & EFAL DBE Workbooks	Ruggedised 7" Android device Wifi-only	Personal device Controlled use in the classroom “Sandbox”
Additional preloaded child-friendly content		



Model: Gr 7 to Gr 12

Content	Learner Device	Usage
Maths, Science & EFAL DBE Workbooks Additional preloaded child-friendly content	Ruggedised 7" Android device Wifi-only	Personal device Controlled use in the classroom Home use



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Model: Educator

Content	Device
Teacher “edupack” Additional preloaded educational content	10” Android device Keyboard 3G option HDMI
Usage	Training & Support
Personal device	Courses
Use in the classroom	Pedagogical support person
Home use	Technical support

Outcomes - Educational

Learners	Teachers	Schools	Government
Improved access to learning resources	Improved access to teaching resources	In-depth understanding of use of ICT in-classroom with associated change management required forms a knowledge base for design of future ICT in education strategies	ICT for Education models that are backed by research that can be sustainably implemented and expanded on a national basis.
Improved ICT literacy	Improved ICT literacy		
Improved 21 st Century skills	Improved 21 st Century skills		
Increased worldview	Access to local communities of practice and support systems	Understanding differences in use and usability of technology by teachers and learners from Grade R to Grade 12.	In-depth understanding of use of ICT in schools and associated change management required forms a knowledge base for design of future ICT in education strategies
Understanding of digital citizenship and digital footprints	Training and support delivered to teachers empowers teachers to realise their teaching potential		
	Stimulation of teachers (and learners!) to develop and share own content		Building knowledge on the transformation of the National and Provincial Educational Systems' supply chains to deliver and support electronic content and devices.

Outcomes - Community

- Learners expose families to ICT
- Learners expose families to digital educational resources
- Delivering local support creates skills and jobs
 - ✓ Local support people can diffuse skills into the community (local training)
 - ✓ 2 jobs at 26 schools = 52 jobs



Outcomes - Technical

- In-depth understanding of cost-effective models for electronic content distribution and updating of ICT devices in rural areas with online/off-line connectivity.
 - ✓ **TCO = R198 per month per device (1 to 1: Gr 4 to Gr 12)**
 - ✓ **TCO of Gauteng Online = R350+ per month per PC/laptop (shared 30 to 1)**
- Improved use of local technical support in an integrated ICT support system to improve efficiency and cost-effectiveness.





Thank you